Philips
VisaPure

Facial Cleansing Brush

SC5274

Deep gentle cleansing

To reveal soft and radiant skin

Philips VisaPure brings a new technology that will take your daily cleansing routine to the next level without extra effort. A gentle way of leaving your skin clean, soft and radiant.

10X more effective than hand-cleansing*
- Vibrating & Rotating brush

As gentle as your hands; can be used twice per day
- 1 minute timer for the full face
- Gentle cleansing and Deep Cleansing setting

It easily integrates in your current routine
- The stand charges Philips VisaPure when connected
- 30 minutes of cordless use, 6 hour charge
- Philips VisaPure can be used in the shower

Leaves your skin feel soft and smooth
- Philips VisaPure comes with a range of additional brushes

PHILIPS

VisaPure
Facial Cleansing Brush

SC5274/13

Highlights

Dual Motion

The brush rotates and vibrates. The vertical pulsating movement gently breaks up surface impurities including dirt, dead skin cells and make-up residues. The rotating movement sweeps the impurities away, leaving the skin more deeply cleansed.The coordinated movements of the bristles give you a thorough and comfortable cleansing experience.

2 Speed setting

Philips VisaPure provides 2 different speed settings: Speed one, 'gentle cleansing', for a mild and soft cleansing. Speed two, 'deep cleansing', for a comfortable and more intensive cleansing.

Skin Zone Timer

The face can be divided into three zones:T-zone, left cheek and right cheek. Philips VisaPure suggests to change face skin area after 20 seconds with a short pause. The full program lasts 1 minute after which Philips VisaPure automatically switches off after to prevent overtreatment.

Waterproof

Philips VisaPure is waterproof and can be easily used in the shower.

Available brushes

1 Normal brush is included with Philips VisaPure, for Normal/Combination skin. Available separately are a Sensitive brush and an Exfoliation brush. The Sensitive brush is specifically designed for daily use on Sensitive skin, and the Exfoliation brush is for weekly exfoliation to gently remove dull and dead skin cells.

Charging Stand

The stand elegantly complements the iconic design of Philips VisaPure. It holds the brush, taking less space and letting air naturally dry the used brush. When connected it fully charges Philips VisaPure in 6 hours.

Rechargeable

When fully charged, Philips VisaPure has cordless power for 30 uses, equivalent to 15 days when used twice per day.

Specifications

Benefits

- Exfoliating: Removes more dead skin cells than manual cleansing*
- Absorbtion: Improves the absorption of your skin care product
- Gentle: as gentle on your skin as manual cleansing*
- Microcirculation: Improves microcirculation for more radiant skin
- Skin cleansing: 10X more effective than hand-cleansing*

Ease of use

- Timer: Skin zone timer for 3 areas
- 2 Speed settings: Gentle and Deep cleansing
- Waterproof: Can be used under the shower
- Cordless: up to 30 uses without charging
- Stand: Charging and storing stand
- Battery indicator: Illuminated icon indicates battery life
- Handle: Slim ergonomic design

Application areas

- Face and neck: Cheeks, Chest, Chin, Fronthead, Neck, Nose

Items included

- Brush heads: Normal skin brush head
- Instruction for use: Quick start guide, User manual
- Power adapter: 100 - 240 V adapter
- Stand: Charging and storing stand

Power

- Charging time: 6 hours
- Power system: Rechargeable battery
- Running time: 30 uses of 1 minute each
- Voltage: 100-240 V

Service

- Warranty: 2-year limited warranty

Issue date 2014-01-17

Version: 3.0.1

© 2014 Koninklijke Philips N.V.
All Rights reserved.

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

www.philips.com

* Source: Internal study performed in The Netherlands in 2011 with 21 women comparing cleansing using Visapure with cleansing by hand